



Let's Get Your Ad in the 2010 HAND Awards Program and Membership Directory!

Here's your opportunity to be visible in this useful commemorative book, available in full color at the HAND Annual Meeting on June 7, 2010. The HAND Awards Program and Membership Directory will include photos and descriptions of this year's award honorees, complete contact information on each HAND member, as well as ads showcasing Housing Expo and Luncheon participants. Please check the appropriate ad description and provide the requested information below.

Forms AND art (.jpg) must be received by 5 pm on April 23, 2010.

UNDERWRITERS AND TABLE SPONSORS

Event underwriters receive one full-page ad free of charge. Artwork may be color or black-and-white.

Table sponsors receive one 1/8-page black-and-white ad free of charge. Any table sponsor wishing to upgrade to a larger ad may do so at the following rates:

Black-and-white: ___ Free 1/8-page ___ 1/4-page: \$250 ___ 1/2-page: \$500 ___ Full-page: \$750
Color: ___ 1/8-page: \$100 ___ 1/4-page: \$350 ___ 1/2-page: \$600 ___ Full-page: \$950

EXHIBITORS

Exhibitors who are not table sponsors may purchase ad space at the following rates:

Black-and-white: ___ 1/8-page: \$250 ___ 1/4-page: \$400 ___ 1/2-page: \$650 ___ Full-page: \$900
Color: ___ 1/8-page: \$350 ___ 1/4-page: \$500 ___ 1/2-page: \$750 ___ Full-page: \$1100

OTHER ADVERTISERS

Individuals and organizations who wish to advertise in the 2008 HAND Directory may do so as follows:

Black-and-white: ___ 1/8-page: \$350 ___ 1/4-page: \$500 ___ 1/2-page: \$750 ___ Full-page: \$1000
Color: ___ 1/8-page: \$450 ___ 1/4-page: \$600 ___ 1/2-page: \$850 ___ Full-page: \$1200

ADVERTISING GUIDELINES AND FORMAT

The booklet will measure 8.5 x11. Full-page ads are vertical and measure 7.5 x10.

Half-page ads are horizontal and measure 5x8. Quarter-page ads are vertical and measure 3.75 x 5.

Eighth-page ads are horizontal and measure 3.75x2.25.

By 4/23, art must be received in high-resolution .jpg format.

Please name your file YOUR ORGANIZATION.jpg and send via email

to our event managers, Communi-k, Inc. E-mail: communi-k@cox.net

Phone: 703-698-8151 Fax: 703-698-0651 Web: www.handhousing.org

PLEASE NOTE: SINGLE DEADLINE FOR RESERVING SPACE AND SUBMITTING ARTWORK

This form must be completed and returned (with your check made out to HAND if payment is needed) to Communi-k, Inc. (see contact information above) **by 5 pm on April 23, 2010!**

Name _____ Organization _____

Phone _____ Fax _____ E-mail _____

Amount Enclosed _____